

12/28/00
JC914 U.S. PTO
12/28/00

01-02-0

A

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TO:
Assistant Commissioner for Patents
Washington, D.C. 20231

ATTY. DKT. NO.
T721-20

PATENT APPLICATION TRANSMITTAL

Transmitted herewith for filing is the patent application of:

INVENTOR(S): John A. Schlack

TITLE: SYSTEM AND METHOD FOR DELIVERING TARGETED
ADVERTISEMENTS USING MULTIPLE PRESENTATION STREAMS

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09/750800
12/28/00

Enclosed are the following papers required for a filing date under 35 CFR §1.53(b):

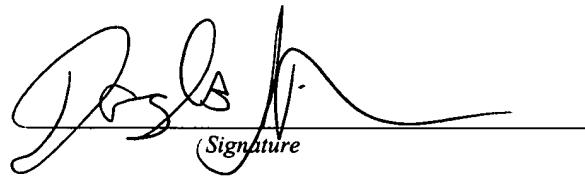
Specification 27 pages
 Claims 13 pages
 Abstract 1 pages
 Drawings 5 sheets formal informal

The following additional papers are enclosed:

Fee Transmittal
 Declaration and Power of Attorney
 Applicant Claims Small Entity Status. See 37 CFR 1.27
 Information Disclosure Statement Form PTO-1449
 Assignment and Cover Sheet
 Other:

Dated: 12/28/00

Expanse Networks, Inc.
300 North Broad Street
Doylestown, PA 18901
(215) 340-6900


Signature

Douglas J. Ryder, Reg. No. 43,073

JC960
12/28/00
U.S.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

FEE TRANSMITTAL

NUMBER UNKNOWN	FILING DATE UNKNOWN	FIRST NAMED INVENTOR SCHLACK	ATTY. DKT. NO. T721-20
TELEP. SYSTEM AND METHOD FOR DELIVERING TARGETED ADVERTISEMENTS USING MULTIPLE PRESENTATION STREAMS		ART UNIT UNKNOWN	EXAMINER UNKNOWN

FEE CALCULATION (fees effective 12/28/00)

1. FILING FEE				2. CLAIMS			
Large Entity Fee Code	Small Entity Fee Code	Fee Description	Amount	Previous Paid	Extra	Fee	Amount
<input type="checkbox"/> 101	<input checked="" type="checkbox"/> 201	Utility filing	355.00	Total Claims	46	- 20 = 26	x 18.00 = 468.00
<input type="checkbox"/> 106	<input type="checkbox"/> 206	Design filing fee		Independent Claims	3	- 3 = 0	x 80.00 = 0.00
<input type="checkbox"/> 107	<input type="checkbox"/> 207	Plant filing fee					0.00
<input type="checkbox"/> 108	<input type="checkbox"/> 208	Reissue filing fee					
SUBTOTAL (1) \$ 355.00							SUBTOTAL 234.00
							\$ 234.00

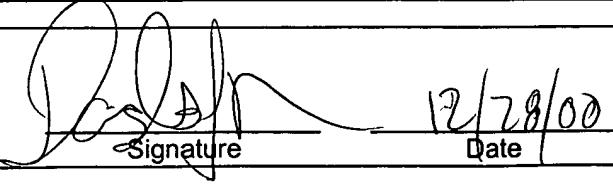
3. ADDITIONAL FEES

Large Entity Fee Code	Small Entity Fee Code	Fee Description	Amount
<input type="checkbox"/> 105	<input type="checkbox"/> 205	Surcharge-late filing fee or oath	
<input type="checkbox"/> 139	<input type="checkbox"/> 139	Non-English specification	
<input type="checkbox"/> 147	<input type="checkbox"/> 147	for filing a Request for Reexamination	
<input type="checkbox"/> 112	<input type="checkbox"/> 112	Requesting publication of SIR prior to Examiner Action	
<input type="checkbox"/> 113	<input type="checkbox"/> 113	Requesting publication of SIR after Examiner Action	
<input type="checkbox"/> 115	<input type="checkbox"/> 215	Extension for response within first month	
<input type="checkbox"/> 116	<input type="checkbox"/> 216	Extension for response within second month	
<input type="checkbox"/> 117	<input type="checkbox"/> 217	Extension for response within third month	
<input type="checkbox"/> 118	<input type="checkbox"/> 218	Extension for response within fourth month	
<input type="checkbox"/> 119	<input type="checkbox"/> 219	Notice of Appeal	
<input type="checkbox"/> 120	<input type="checkbox"/> 220	Filing a brief in support of an appeal	
<input type="checkbox"/> 121	<input type="checkbox"/> 221	Request for oral hearing	
<input type="checkbox"/> 138	<input type="checkbox"/> 138	Petition to institute a public use proceeding	
<input type="checkbox"/> 140	<input type="checkbox"/> 240	Petition to revive unavoidably abandoned application	
<input type="checkbox"/> 141	<input type="checkbox"/> 241	Petition to revive unintentionally abandoned application	
<input type="checkbox"/> 142	<input type="checkbox"/> 242	Utility issue fee (or reissue)	
<input type="checkbox"/> 143	<input type="checkbox"/> 243	Design issue fee	
<input type="checkbox"/> 144	<input type="checkbox"/> 244	Plant issue fee	
<input type="checkbox"/> 122	<input type="checkbox"/> 122	Petitions to the Commissioner	
<input type="checkbox"/> 126	<input type="checkbox"/> 126	Submission of Information Disclosure Statement	
<input type="checkbox"/> 581	<input type="checkbox"/> 581	Recording each patent assignment per property	
<input type="checkbox"/> 114	<input type="checkbox"/> 214	Provisional Application filing	
Other fee (specify)			
Other fee (specify)			
SUBTOTAL (3) \$ 0.00			

METHOD OF PAYMENT (check one)		
TOTAL AMOUNT OF PAYMENT		\$ 589.00
<input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge indicated fees and credit any over payments to: Deposit Account Number: 501535 Deposit Account Name: EXPANSE NETWORKS, INC.		<input checked="" type="checkbox"/> Payment Enclosed: <input type="checkbox"/> Check <input type="checkbox"/> Money Order <input type="checkbox"/> Other:
<input checked="" type="checkbox"/> Charge any Additional Fee Under 37 CFR 1.16 and 1.17 <input type="checkbox"/> Charge the Issue Fee set in 37 CFR 1.18 at the Mailing of the Notice of Allowance. 37 CFR 1.311(b)		Office use only:

SUBMITTED BY

Douglas J. Ryder


 Signature
12/28/00
Date43,073
Reg. Number

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLN NUMBER UNKNOWN	FILING DATE UNKNOWN	FIRST NAMED INVENTOR SCHLACK	ATTY. DKT. NO. T721-20
TITLE SYSTEM AND METHOD FOR DELIVERING TARGETED ADVERTISEMENTS USING MULTIPLE PRESENTATION STREAMS	ART UNIT UNKNOWN	EXAMINER UNKNOWN	10914-750800 12/28/00

Assistant Commissioner for Patents
Washington, D.C. 20231

CERTIFICATE OF MAILING (37 CFR 1.10)

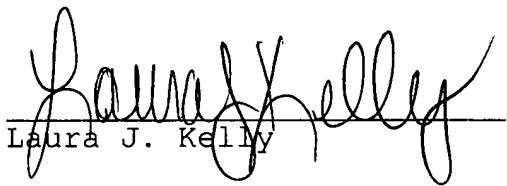
Express Mail Label Number : EF096210290US

Date of Deposit : 28 December 2000

I hereby certify that the following *attached* paper or fee:

Patent Application; including Specification (27pp.), Claims (13pp.), Drawings (5pp.), and Abstract (1p.).

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Assistant Commissioner for Patents, Washington, D.C. 20231.



Laura J. Kelly